

# 2020 Georgia Tech Atlanta Summer Program

July 8 – July 31, 2020

[www.asp.gatech.edu](http://www.asp.gatech.edu)



# About Georgia Tech

The Georgia Institute of Technology (Georgia Tech or GT) is one of the United States' top research universities, distinguished by its commitment to improving the human condition through advanced science and technology.

The Georgia Tech campus occupies 400 acres in the heart of the city of Atlanta, where more than 21,000 undergraduate and graduate students receive a focused, technologically based education.

Georgia Tech offers many nationally recognized, top-ranked programs. Georgia Tech consistently ranks among U.S. News & World Report's top 10 public universities in the United States. In a world that increasingly turns to technology for solutions, Georgia Tech is using innovative teaching and advanced research to define the technological university of the 21st century.



# About Atlanta

One of the most beautiful cities in the United States, Atlanta is cosmopolitan yet retains its Southern charm. It is the capital of Georgia and the commercial, cultural, financial, and transportation hub of the Southeast. Four hundred of the 500 largest U.S. industrial corporations operate in the metropolitan area. The metropolitan Atlanta area has a population of more than 5.3 million people. Atlanta is the headquarters of CNN, Coca-Cola Corporation, Delta Air Lines, Georgia Pacific, The Centers for Disease Control and Prevention, and the American Cancer Society.









# 2020 Atlanta Summer Program

- Atlanta program dates: July 8 – July 31, 2020
- This program is limited to students with advanced level of English proficiency
- You must be 18 years or older (by the program start date) in order to participate
- Georgia Tech Language Institute transcript and certificate upon completion of the program
- Organized program activities; cross-cultural activities

# Courses

- Each student will take 3 courses
- Choose one required course:
  - *American Popular Culture (includes 3 site visits)*
  - *American Studies (includes 3 site visits)*
- Choose two elective courses:
  - *Business Case Studies*
  - *Data Science Overview*
  - *Ethics in Science and Technology*
  - *Graduate Admissions 101*
  - *Leadership Across Cultures*
  - *Public Speaking*
  - *Scientific Writing*
  - *21st Century Communication Skills*

# *American Popular Culture*

- In this course, you will use the skills of writing, reading, speaking, and listening in English as you learn about the U.S. and the city of Atlanta from a popular culture perspective. This course will focus on businesses from three industries—fast-food industry, sports industry, cable news industry-- that have influenced the culture of Atlanta, the U.S., and the world. The specific businesses are Coca-Cola, the Atlanta Braves and CNN. In addition to learning about these topics in class, you will take field trips to sites that are associated with these businesses. Fieldtrips include the World of Coca-Cola, Turner Field and CNN.

# *American Studies*

- In this course, you will use the skills of writing, reading, speaking, and listening in English as you learn about the city of Atlanta from a historical and contemporary perspective. The U.S. American history topics covered in this course will focus on historical events that were especially important in the city of Atlanta. The topics include the Civil War, *Gone with the Wind*, the Civil Rights Movement, and the establishment of CNN. In addition to learning about these topics in class, you will take field trips to sites that are associated with these historical events. Fieldtrips include the Atlanta History Center, the MLK Center and CNN.

# *Ethics in Science and Technology*

- In this course, you will learn about ethics in science and technology while you practice developing your reading, speaking, writing, listening, and critical thinking skills. This class will be taught in a manner that is similar to a typical academic seminar in American universities, which means that you will also have the opportunity to learn more about the teaching and learning practices of typical American university classrooms.

# *Business Case Studies*

- In this course, you will learn basic techniques for analyzing and writing about business cases. You will learn the characteristics of different types of business cases and different types of business case analyses. You will practice listening and speaking skills by participating in interactive lectures and discussion activities related to learning how to read and analyze business cases. You will practice reading and writing skills by reading and writing both business cases and business case analyses.

# *Public Speaking*

- In this course, you will learn how to give more effective oral presentations to American audiences. You will practice giving different types of short presentations. You will develop your understanding of how both the body and the voice are used in effective oral presentations for American audiences.

# *Leadership Across Cultures*

- In this course, you will learn about the theoretical and practical aspects of leadership in the cross-cultural context. You will practice oral presentation, reading, writing and listening skills in English while discussing relevant topics in leadership. In this class, the instructor will give short interactive lectures on specific topics during each class period. Lectures are followed by practical application of topics and / or guest lecturers to reinforce hand-on activities or conceptual ideas. The class is structured in an interactive format and will require active participation by all students at all times. Through coursework, you will gain an appreciation of cross-cultural differences in leadership as well as enhance your personal leadership capabilities.

# Course Credits

- Program courses earn Continuing Education Credits (CEUs)
- CEUs provide a measure of educational achievement, and are widely recognized by employers, industry, professional associations, and certification and licensing agencies as evidence of education progress.
- Georgia Tech Language Institute certificates will be provided upon successful completion of the courses
- Course grades are letter based (A, B, C, D, F)
- Courses can be transferred to home school (elective)

# Major Program Activities – Tentative Schedule

- Wednesday July 8: Arrival; internet setup
- Friday July 10: On-site orientation and opening ceremony
- Saturday July 11: Day trip to Madison and area farms
- Sunday July 12: Trip to Outlet Shoppes at Atlanta in Woodstock
- Monday July 13: First day of classes; opening ceremony & dinner
- Tuesday July 14: Seminar on applying to Graduate School
- Saturday July 18 & Sunday July 19: Optional outdoor adventures trip
- Tuesday July 21: Optional Leadership Challenge Course
- Date TBD: Class field trips (The World of Coca-Cola, CNN, etc.)
- Thursday July 30: Last day of classes; closing ceremony & dinner
- Friday July 31: Departure for China

# Other Cultural Opportunities

- GT Club Activities
- Attractions near the Georgia Tech campus
  - Six Flags Over Georgia
  - Atlanta Braves baseball game @ Turner Field
  - Centennial Olympic Park
  - World of Coca-Cola
  - Georgia Aquarium
  - High Museum of Art
  - Stone Mountain Park
  - Martin Luther King Jr. National Historic Site
  - Georgia State Capitol

# Optional Outdoor Adventures Program

- Optional outdoor adventure activities are organized by the GT Campus Recreation Center for the ASP students
- Ropes challenge course for leadership development and team building. Cost: \$30 (2019 price; subject to change in 2020)
- Weekend trip - camping, hiking and white water rafting in the Tennessee mountains. All-inclusive prices in 2019: \$120 for hiking, \$175 for rafting (subject to change in 2020).

# Leadership Challenge Course



# Outdoor Adventures Trip



# On-Campus Dormitory

- Within walking distance to classrooms; city attractions nearby
- Air conditioned, fully equipped (but you will need to bring your own pillow, sheets and towels)
- Double-occupancy rooms
- Community bathroom on each floor
- Kitchen on each floor
- Broadband internet access
- Activity lounge; study area
- Workout / exercise room in adjacent building
- Laundry facility nearby

# “Traditional Style” Lodging



# Information Technology

- You are strongly encouraged to bring a laptop computer
- You will have a Georgia Tech ID number (GTID)
- You will get a Georgia Tech computer account
- Campus-wide wireless LAN access is available
- Dorms have broadband internet access
- Public computer labs are also available

# Program Costs

- Tuition & fees: USD \$3,780
  - Tuition for 3 courses
  - Lodging on campus (room cost, utilities, internet access, etc.)
  - Organized program activities (facilities charge, admission fees, bus transportation, etc.)
  - Three meals: opening ceremony lunch; lunch on the farm; closing ceremony dinner
  - Ground transportation in conjunction with group flight
  - Health insurance
  - Georgia Tech ID card (Buzz card)
  - Program T-shirt
  - Program administration and services
- Chinese university staff members will accompany the group
- Pay tuition & fees by credit card directly to GT

# What's Not Covered

- Students need to budget additionally
  - Roundtrip airfare
  - Visa application fee
  - Books & supplies
  - Most meals (campus meal plans are available)
  - Optional activity fees
  - Personal travel / spending money

# This is a Group Program

- For safety considerations, ASP students must arrive in and depart from Atlanta as a group, led by the trip leader from your university. The program does not accommodate individual arrivals or departures.
- Out of town travels during the program period (except when organized by the program) are strongly discouraged. Program insurance does not cover unauthorized out-of-town travels.

# Application & Admission Process

- ASP participants must be  $\geq 18$  years by 7/8/2020
- Those that have a disciplinary record (受过处分) are not eligible to participate.
- April 15, 2020: Application deadline. Only students with unexpired passports can apply. Passport validity must be for at least one more year.
- April 22, 2020: Tuition & fees in the amount of USD \$3,780 are due. Pay by credit card directly to GT.
- April 15, 2020: Course registration form and copy of passport are due to your university at this time.

# Cancellation and Refunds

- If a student is accepted into the program but wishes to withdraw, Georgia Tech will assess fees as follows:
  - Cancellation by April 15, 2020: no charge
  - Cancellation due to visa refusal: \$0
  - Cancellation between April 16 and June 15, 2020: \$1,000 administrative fee
  - Cancellation on or after June 16, 2020: \$1,500 administrative fee
- Cancellation must be submitted in writing to Georgia Tech
- Travel agency and visa service will assess a separate penalty in case you cancel; check with your trip leader

# Visa

- B-2 student visa
- Documents required to obtain B-2 visa

<https://travel.state.gov/content/travel/en/us-visas/tourism-visit.html>

- Apply for your passport early!
- Have all supporting documents ready!

# Program Administrators

- Director of Atlanta Summer Program: Prof. G. Tong Zhou. Tel: +1 (404) 894-2907
- Program Coordinator: Dr. Jinping Zhu. Tel: +1 (404) 385-1341
- Course Issues / Georgia Tech Language Institute:
  - Dr. Karen Tucker, Tel: +1 (404) 894-8758
  - Mr. Gregory Rountree, Tel: +1 (404) 894-2425